





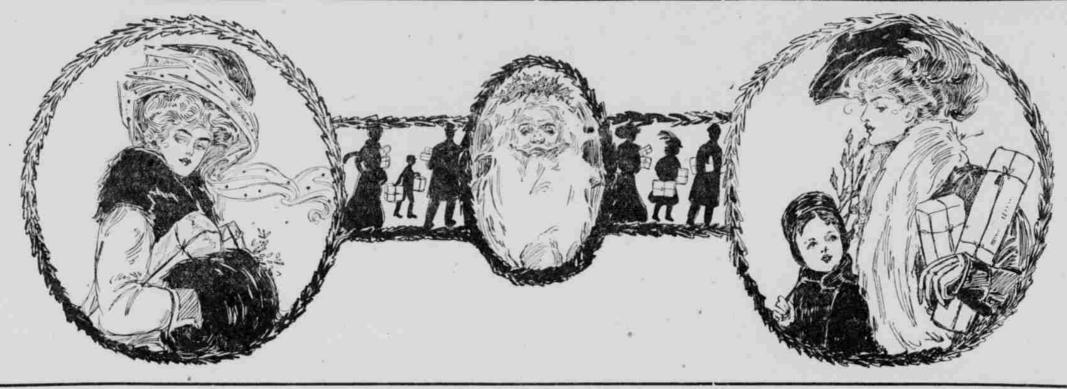






Store Open Every Business Night Till Christmas





Stroll Around This Christmas Tree

of ours. Helpful gift suggestions bob up serenely from every corner - appropriate offerings for women, men and children.

This Entire Store Turned Into A MAMMOTH CHRISTMAS TREE

Every department on every floor is piled high with novel and desirable articles for Christmas giving. Every dollar's worth of merchandise has been most carefully selected, and measures up to our usual reliable qualities, assuring lasting pleasure and satisfaction to both giver and recipient.

For the Greater Comfort

and convenience of customers stocks are classified and arranged for easy seeing, while the sales force is also increased, making shopping here a pleasure.



SUGGESTION.



All Daintily Boxed

Santa Claus

All Daintily Boxed

has issued marching orders to all the

Women's Suits, Dresses and Cloth Coats,

Also to All the Misses' and Children's Coats.

Every price has been lowered-not a single item rese vid.

Prevailing Price-Reductions

are never less than onethird off-often a half off and in a few instances more than a half.

Buying a gift for yourself or some one else, this is surely your bargain opportunity.

Early visitors will naturally have best choice



Gifts for Women and Misses

Fur Coat or Set of Furs Silk Kimonas Bath Robes Waists-slk or lingerie Petticoat-silk or cotton House Dress or Wrapper Undermustins or Corset Hosiery-silk, wool, cotton Handkerchiefs-5c to \$1.00 Baskets, Pin Cushion, etc., Neckwear, Scarfs, Vells Handbags, Pocket Books Shirt-waist Boxes

Trunk-auto, steamer, wardrobe Suit Cases-Bags Steamer Rugs-Indian Blankets Mackinaws-Sweaters Quilted Silk Vests Togues-Leggins-Overhalls

Umbrellas-Gloves Slippers-crotched, boudoir, etc. Shoes-dress, comfort or storm Rain Coats Warm Flannelette Gowns

Skirts Jewelry-rosaries, brooches, hat pins, beads, mesh bags, bracelets, lockets, waist sets, rings, penants, hair ornaments, etc.



Gifts for Men and Boys

Neckties-hundreds and hundreds Skirts-dress or work-a-day Pajamas or Night Shirts Hosiery-silk, wool, cotton Underwear-wide choice Handkerchiefs Umbrellas Gloves or Mittens Bag.Suit Case or Trunk Arm Bands and Garters Suspenders Mackinaws-Sweaters Arctics-Leggins-Rubbers Bath Robes-Slippers Collars and Cuffs Smokers Stands Cuff Links and Pins Brush and Comb Sets

Pocket Books Slippers-Moccasins Dress or Hiking Shoes Boys Blouses-50c to \$1.00 Boys Rubber Coats-black or tan

Gifts for the Home

Table Linen-Towels Blankets-Comforts-Quilts Rugs-Curtains Carpet Sweepers Couch Cover-Labourettes Hampers-Baskets

Gifts for Girls and Children

Amberg Dolls Umbrellas Rain Coats and Capes Warm Coats-Pretty Dresses Middy Blouse Mackinaws-Sweaters Leggins, Toques, Caps Sets of Furs Handkerchiefs Gloves-Mittens Hosiery-silk, wool, cotton Underwear-knit-muslin Warm Sleeping Garments Gloves-Mittens Suit Cases Jewelry-Toilet Articles Storm Boots-Dressy Boots Slippers-Moccasins Overshoes-Rubbers Hand Bags-Pocket Books

Clearance Sale of All Misses' and Children's

Winter Coats

January price reduction for Christmas buyers. Every coat in the stick price lessened.

1-3 to 1-2

below former prices

Alexander Drysdale & Son

"Hang Up the Baby's Stocking"

We've a world of cute togs and trinkets gathered here in Baby-

Unbreakable Dollies Wooley Dogs and Kitty Cats Brush and Comb Sete Clothes Hangers Record Books Hampers-Baskets Rattles and Horns Roly Polies Hotwater Bottles Puff Boxes-Puffs Trinket and Ribbon Boxes Christmas Stockings Bonnet Boxes Bootees-Moccasins-Shoes Hoods-Toques-Bonnets Leggins-Mittens Coatsand Capes Kimonas-Jackets Carriage Robes Crib Blankets weaters-Combination Sets Slips-Dresses-Skirts Vests-Bands-Stockings Sleeping Bags and all the other



essentials and luxuries

The Shears are Clicking Merrily

That gift-buyers and others appreciate our splendid new Christmas collections of garment materials is very evident.

Woolen Dress Goods Silks, Corduroys White Goods, Linens Percales, Ginghams Robe Blankets and Cloths Eiderdowns Duckling Fleece

Trimmings and Ribbons All especially selected with a view to the needs of the Holiday buyer. A dainty beribboned box adds the desired seasonable sentiment to the most matter of fact contents.

Especially Large, Attractive Showings of

Umbrel'as, Gloves, Handkerchiefs, Aprons, Muslin Underwear, Neckwear, Lingerie Waists, Bath Robes and Silk Negligees, Silk Hosiery, Toilet Goods, Dressy or Warm Footwea"

